

Newsletter 4

InTraRed in short...

“InTraRed: Innovation Transfer Ready SMEs” is a European Erasmus+ Project that aims to support VET providers and businesses in developing educational synergies to implement customised innovation management processes at business and local level.



InTraRed seeks to boost the business capacity of SMEs to rapidly bring new products and services to the market and thus, improving their competitiveness ability in a challenging market, markedly influenced by the COVID-19 pandemic.

The In-service Training Programme is ready!

The **InTraRed In-service Training Programme** is a Training of Trainers model which ensures that **VET providers, professionals and trainers** working directly with **SMEs** are able to play their educational intermediary key role.

By completing this Programme, adult educators and trainers will build their capacity to deliver the InTraRed learning resources (The Innovation Management Curriculum, Masterclasses and Inspired Case Studies) as well as coaching **business owners, CEOs and in-company executives** through the Innovation Management process to harness its full potential in SME environments.

The In-service Training Programme consists of a compendium of Lesson Plans designed for face-to-face instruction and self-directed study to be delivered as a 4-day workshop.

According to the training methods and design principles used, it allows for participation, interactivity and reflection for all trainees through practical exercises which, due to the pandemic conditions, have been planned adequately for both face-to-face in situ or synchronous online training delivery.

The In-service Programme is comprised of the following bite-sized learning units:

-1- Understanding the innovation processes in real-world business settings

-2- Assessing innovation readiness in companies

-3 - Coaching SMEs for innovation management and working in online environments

-4 - Using the Innovation Management Curriculum to construct local IntraRed Training

The InTraRed Transnational Training Event was held online

12 VET professionals from GR, IE, MT, ES, SI and CY working in the business development sector completed the first iteration of the In-service Training Programme at the **Transnational Training Event held online (Zoom Meetings platform) from the 22nd to the 24th of June 2021.**

The main aim of this training event was to pilot the In-service Training and the Innovation Management Curriculum as well as implementing a cascading model of training where the tutors attending the transnational training event will support delivery of the in-service training in their own countries on their return to 10 additional VET professionals.

If you are a VET professional and are interested in completing the In-service Programme and training other adult educators to support Innovation Management within companies, contact your national partner:

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InTraRed partners...



University of Peloponnese
GREECE



Meath Partnership
IRELAND



Chamber of Commerce and Industry of Slovenia (CCIS)
SLOVENIA



Malta College of Arts, Science and Technology (MCAST)
MALTA



Innovation Training Center (ITC)
SPAIN



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For more information, please visit www.intrared.eu, follow us on [Facebook](#) or [contact us](#).

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